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Ambedkar University Delhi (AUD) is a public University, established by the Government of the National Capital Territory of Delhi in 2008. Mandated to focus on research and teaching in Social Sciences and Humanities and guided by Dr. B. R. Ambedkar's vision of bridging equality and social justice with excellence, AUD considers it to be its mission to create sustainable and effective linkages between access to and success in higher education.

AUD is one among a few universities in India to cater exclusively to research and higher learning in Humanities and Social Sciences. In today’s polarized world, the study of these streams, we strongly believe, will not only play a pivotal role in improving understanding amongst cultures but also transform human experiences into lessons for the future. In the few years since the University’s conception, AUD has carved out a niche for itself by reinventing the perception of social science education, particularly by focusing on application based content and transformative potential of integrative learning. This is reflected both in its design of new programmes as well as their interdisciplinary engagement with other fields yielding exciting possibilities.

The University aspires to transform its students into informed and competent as professionals well as sensitive and compassionate citizens with social responsibilities to respond to the needs of the marginalized sections of our society. I am pleased to emphasise that our graduates have distinguished themselves to be independent thinking adults with an interdisciplinary perspective and critical mindset empathetic to social complexities around us.

School of Business, Public Policy and Social Entrepreneurship (SBPPSE) has been set up to impart education and to encourage research in the field of business administration, public policy and social entrepreneurship. In response to the growing needs for holistic professionals, the School launched a two year MBA programme in 2012; the fifth batch of MBA students graduated in May 2018. I invite you to engage with SBPPSE to build a meaningful relationship between the real-world and the University. I am sure that your association will add a symbiotic purpose to our School and its graduates a distinct asset to your organization.

Professor Jatin Bhatt
Vice Chancellor (I/c)
Ambedkar University Delhi
MESSAGE FROM DEAN

The School of Business, Public Policy and Social Entrepreneurship (SBPPSE) was launched in 2011 to impart education and promote research in the field of Business, Public Policy and Social Entrepreneurship. The school aims to engage with the latest theoretical concepts and their application in the real world. SBPPSE is committed to its vision to provide quality education through its cutting edge programmes and to develop business professionals who address the concerns of various stakeholders including investors, the economy, ecological environment and the society through their varied roles in the industry.

The school offers a degree programme in Masters of Business Administration (MBA) and a Doctoral Programme in Management. The two-year MBA programme, while imparting the essential concepts and principles of modern management in the functional areas of Marketing, Finance, Human Resource Management, Organizational Behavior and Operations Research, also exposes the students to issues of Public Policy and Social Entrepreneurship. Our pedagogy uses a blended approach to learning which is based on methods such as case study, business simulation, role plays, class room lectures and experiential learning. Field-based learning and experience sharing by practitioners on a regular basis are integral parts of our programme. Our faculty is drawn from academicians, practitioners, policy makers, visionaries, administrators, domain experts and management leaders, both from within the university and the outside world, and is continuously engaged in teaching, training and mentoring our students with a strong focus on interdisciplinary learning. This is the key differentiator that enables a management graduate passing out from SBPPSE to draw the big picture on real life canvas while being able to comprehend the complex integration of business and society. At the university, exchange tie-ups with many internationally reputed academic institutions and universities enable our students to get the right exposure to work in a global environment with a strong emphasis on cross cultural learning, team work, value based practices and ethical conduct. The programme lays special emphasis on developing interpersonal and leadership skills in our students. The school seeks to offer executive education and is committed to bridge the gap between industry and academia.

I take this opportunity to invite you and your organization to our campus to build a mutually beneficial and long term relationship.

Professor Kartik Dave
Dean, SBPPSE
Ambedkar University Delhi (AUD) is a public University, established by the Government of the National Capital Territory of Delhi through Dr. B R Ambedkar Vishwavidyalaya Act. The University was conceptualised to focus on research and higher education in the domain of Social Sciences, Humanities and Liberal Arts through interdisciplinary studies. Guided by Dr. Ambedkar's vision the University aspires to bridge the concerns of equity and social justice with excellence in addressing both market demands and social needs brought about by the concurrent economic growth and social transformation taking place. AUD has been awarded ‘A’ Grade by the National Assessment and Accreditation Council (NAAC). The university is currently operating from three campuses located at Kashmere Gate, Karampura and Lodhi Road whilst the flagship campus at Dheerpur is under construction.

With a focus on skill development through innovative practices, interdisciplinary engagement, and learning with application based content, the university has presently housed thirteen schools and several centres.

• School of Business, Public Policy & Social Entrepreneurship (SBPPSE)
• School of Culture and Creative Expressions (SCCE)
• School of Design (SDes)
• School of Development Studies (SDS)
• School of Education Studies (SES)
• School of Global Affairs (SGA)
• School of Human Ecology (SHE)
• School of Human Studies (SHS)
• School of Law, Governance and Citizenship (SLGC)
• School of Letters (SoL)
• School of Liberal Studies (SLS)
• School of Undergraduate Studies (SUS)
• School of Vocational Studiesn (SVS)

The Centres at AUD are distinct locations for project based research, policy advocacy, capacity building and networking with the larger community. Some of the centres established in the university are:

• AUD Centre for Incubation, Innovation and Entrepreneurship (ACIIE)
• Centre for Community Knowledge (CCK)
• Centre for Development Practice (CDP)
• Centre for Early Childhood Education and Development (CECED)
• Centre for English Language Education (CELE)
• Centre for Psychotherapy and Clinical Research (CPCR)
• Centre for Publishing (CIP)
• Centre for Social Science Research Methods (CSSRM)
• Centre for Urban Ecology and Sustainability (CUES)
## UNDERGRADUATE PROGRAMMES

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>PROGRAMME</th>
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<tbody>
<tr>
<td>School of Global Affairs (SGA)</td>
<td>BA Honours in Social Sciences and Humanities</td>
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<td></td>
<td>BA in Global Studies</td>
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<tr>
<td></td>
<td>BA in Sustainable Tourism</td>
</tr>
<tr>
<td>School of Law, Governance and Citizenship (SLGC)</td>
<td>BA in Law and Politics</td>
</tr>
<tr>
<td>School of Undergraduate Studies (SUS)</td>
<td>BA Honours with a Major in Economics</td>
</tr>
<tr>
<td></td>
<td>BA Honours with a Major in English</td>
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<tr>
<td></td>
<td>BA Honours with a Major in History</td>
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<tr>
<td></td>
<td>BA Honours with a Major in Mathematics</td>
</tr>
<tr>
<td></td>
<td>BA Honours with a Major in Psychology</td>
</tr>
<tr>
<td></td>
<td>BA Honours with a Major in Sociology</td>
</tr>
<tr>
<td></td>
<td>BA Honours in Social Sciences and Humanities</td>
</tr>
<tr>
<td>School of Vocational Studies (SVS)</td>
<td>BVoc in Tourism and Hospitality</td>
</tr>
<tr>
<td></td>
<td>BVoc in Retail Management</td>
</tr>
<tr>
<td></td>
<td>BVoc in Early Childhood Centre Management and Entrepreneurship</td>
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## POSTGRADUATE PROGRAMMES

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>PROGRAMME</th>
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<tbody>
<tr>
<td>School of Business, Public Policy &amp; Social Entrepreneurship (SBPPSE)</td>
<td>MBA</td>
</tr>
<tr>
<td>School of Culture and Creative Expressions (SCCE)</td>
<td>MA Film Studies</td>
</tr>
<tr>
<td></td>
<td>MA Visual Art Practice</td>
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<tr>
<td></td>
<td>MA Performance Studies</td>
</tr>
<tr>
<td></td>
<td>MA Performance Practice (Dance)</td>
</tr>
<tr>
<td></td>
<td>MA Literary Art Creative Writing</td>
</tr>
<tr>
<td>School of Design (SDes)</td>
<td>MDes Social Design</td>
</tr>
<tr>
<td>School of Development Studies (SDS)</td>
<td>MA Development Studies</td>
</tr>
<tr>
<td>School of Human Ecology (SHE)</td>
<td>MA Environment and Development</td>
</tr>
<tr>
<td>School of Letters (SoL)</td>
<td>MA English</td>
</tr>
<tr>
<td>SCHOOL</td>
<td>PROGRAMME</td>
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<td>---------------------------------</td>
<td>------------------------------------------------------------------</td>
</tr>
<tr>
<td>School of Education Studies (SES)</td>
<td>MA Education</td>
</tr>
<tr>
<td></td>
<td>MA Education (Early Childhood Care and Education)</td>
</tr>
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<td></td>
<td>MA Urban Studies</td>
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<tr>
<td>School of Global Affairs (SGA)</td>
<td>MA Global Studies</td>
</tr>
<tr>
<td>School of Human Studies (SHS)</td>
<td>MA Psychology (Psychosocial Clinical Studies)</td>
</tr>
<tr>
<td></td>
<td>MA Gender Studies</td>
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<tr>
<td>School of Liberal Studies (SLS)</td>
<td>MA Economics</td>
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<tr>
<td></td>
<td>MA History</td>
</tr>
<tr>
<td></td>
<td>MA Sociology</td>
</tr>
<tr>
<td>School of Law, Governance and Citizenship (SLGC)</td>
<td>MA Law, Politics and Society</td>
</tr>
<tr>
<td>School of Business, Public Policy &amp; Social Entrepreneurship (SBPPSE)</td>
<td>PhD in Management</td>
</tr>
<tr>
<td>School of Culture and Creative Expressions (SCCE)</td>
<td>PhD Film Studies</td>
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<tr>
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<td>PhD Literary Art</td>
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<td>PhD Visual Art</td>
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<tr>
<td>School of Development Studies (SDS)</td>
<td>PhD Development Studies</td>
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<tr>
<td>School of Human Ecology (SHE)</td>
<td>PhD Human Ecology</td>
</tr>
<tr>
<td>School of Human Studies (SHS)</td>
<td>MPhil Development Practice</td>
</tr>
<tr>
<td></td>
<td>MPhil Psychoanalytic Psychotherapy</td>
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<td></td>
<td>MPhil Women’s and Gender Studies</td>
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<tr>
<td></td>
<td>PhD Psychology</td>
</tr>
<tr>
<td></td>
<td>PhD Women’s and Gender Studies</td>
</tr>
<tr>
<td>School of Letters (SoL)</td>
<td>MA English</td>
</tr>
<tr>
<td></td>
<td>MPhil/PhD Comparative Literature and Translation Studies</td>
</tr>
<tr>
<td></td>
<td>MPhil/PhD Hindi</td>
</tr>
<tr>
<td></td>
<td>PhD English</td>
</tr>
<tr>
<td>School of Liberal Studies (SLS)</td>
<td>MPhil History</td>
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<tr>
<td></td>
<td>PhD History</td>
</tr>
<tr>
<td></td>
<td>MPhil/PhD Mathematics</td>
</tr>
<tr>
<td></td>
<td>PhD Sociology</td>
</tr>
<tr>
<td></td>
<td>PhD Economics</td>
</tr>
</tbody>
</table>
AUD has signed several MoUs for international collaborations for student and faculty exchange programmes including few for research programmes.

| San Francisco State University, USA |
| Northampton University, UK |
| Babes-Bolyai University, Cluj-Napoca, Romania under the ERASMUS Plus arrangement |
UNIVERSITY OFFICIALS

Prof. Jatin Bhatt  
Vice Chancellor (I/c)

Prof. Salil Misra  
Pro-Vice Chancellor-II

Dr. Arindam Banerjee  
Dean (Officiating), Academic Services

Prof. Geetha Venkataraman  
Dean, Assessment, Evaluation & Student Progression

Prof. Praveen Singh  
Dean, Planning and Dean School of Global Affairs

Prof. Sanjay Sharma  
Dean, Student Services

Prof. Chandan Mukherjee  
Director (Officiating), IT Services

Prof. Satyaketu Sankrit  
OSD, Kashmere Gate Campus

Mr. Akha Mao  
OSD, Karampura Campus

Dr. Manish Jain  
OSD, Lodi Road

Prof. Kartik Dave  
Controller of Finance and Dean, School of Business, Public Policy & Social Entrepreneurship

Prof. Krishna Menon  
Dean, School of Human Studies

Prof. Suchitra Balasubramanjan  
Dean, School of Design

Prof. Sumangala Damodaran  
Dean, School of Development Studies

Dr. Sunita Singh  
Dean (Officiating), School of Education Studies

Prof. Asmita Kabra  
Registrar (I/c) and Dean, School of Human Ecology

Dr. Rajan Krishnan  
Dean (Officiating), School of Culture & Creative Expressions

Prof. Salil Misra  
Dean, School of Law, Governance and Citizenship

Prof. Radharani Chakravarty  
Dean, School of Letters

Prof. Dhirendra Datt Dangwal  
Dean, School of Liberal Studies

Prof. Tanuja Kothiyal  
Dean, School of Undergraduate Studies

Dr. Debal C Kar  
Librarian

Prof. Stansu Sekhar Jena  
Dean, School of Vocational Studies

Prof. M.S. Farooqi  
Director, AUD Centre for Incubation, Innovation and Entrepreneurship

Prof. Denys P Leighton  
Director, Centre for Community Knowledge

Prof. Anup Dhar  
Director, Centre for Development Practice

Dr. Vrinda Dutta  
Director, Centre for Early Childhood Education & Development

Prof. Honey Oberoi Vahali  
Director, Centre for Psychotherapy and Clinical Research

Prof. Radharani Chakravarty  
Director, Centre for Publishing

Prof. Chandan Mukherjee  
Director, Centre for Social Science Research Methods

Dr. Suresh Babu  
Director, Centre for Urban Ecology & Sustainability

Prof. Amol Padwad  
Director, Centre for English Language Education
Entrepreneurship has found a conducive ecosystem in recent years in India, and has been accepted as a potential career option. Improved infrastructure, encouraging policies, availability of skills and financial support have been encouraging entrepreneurship in the country. Within the ambit of the larger vision of AUD, the University has set up the AUD Centre for Incubation, Innovation and Entrepreneurship (ACIE) as a not-for-profit section 8 company. The primary objective of the centre is to translate theoretical and conceptual learning into socially useful practice and to reach out to the less privileged section of society at the bottom of the pyramid who may not otherwise have access to knowledge and contemporary practices.

ACIE endeavours to build the requisite ecosystem of innovation and entrepreneurship and encourage interested members of AUD’s community to become wealth creators generating employment, while addressing the many social problems facing our country. The interdisciplinary space of AUD, especially in applied fields such as business, design, development practice, education, ecology, mental health etc., is seen as an appropriate location for setting up the ACIE.
AUD has built user-centric academic libraries with eclectic collection of world class publications in all its campuses. Huge collection of core text, reference and classic books, and peer reviewed journals in social science and management domains in hard copy are readily accessible in the air-conditioned library with sufficient reading space. Apart from the books, the library has also subscribed to several technology based tools, databases and e-resources such as Harvard business school cases and simulations, IIMA cases, ProQuest, Euromonitor Passport, Emerald Emerging Markets Case Studies, Cambridge Books Online, Taylor & Francis journals, JSTOR collection, Wiley-Blackwell journals, Capitaline Plus Software Program, Springer, Statistical Data repository of Socio-Economic and Industrial Data through INFLIBNET, and many more in the list. The library also has a film section for academic use.

The library database can be accessed by the users through OPAC (Online Public Access Catalogue) with network access across the campus-wide LAN. All online resources can also be accessed from outside the campus through VPN. Library also facilitates issue of books across AUD campuses and remains open all days except 3 national holidays. Special orientation classes are organised at different platforms for students to help them access the library resources.

AUD campuses have well equipped computer labs with more than 100 latest computers, access to internet and other hardware equipment. The University has subscribed to several licensed software for academic and research purpose. The lab facility is open for students seven days a week.

IT Services division actively engages with the students and provides all IT related support. Internet access in the campuses and off-campus VPN access is readily available for the students round the clock. An integrated Enterprise Resource Planning (ERP) system is in place for recording the entire student life cycle.
ABOUT SBPPSE

The School offers a two year MBA programme which seeks to develop a holistic approach to business and profit within the larger context of our society and economy. The MBA Programme of SBPPSE began in 2012, the fifth batch of MBA graduated in 2018. The school has launched its first research programme, PhD in Management this year. The programmes at SBPPSE attempt to foster an interdisciplinary environment which has the potential to engender cross-fertilisation of ideas across knowledge formations while transcending the artificial divisions between academia and the world of practice. Courses are designed to foster critical thinking and develop a climate of conceptual analysis and introspection to inculcate a spirit of rational inquiry among the students. The best of academic resources including the latest technologies are used in the curriculum transaction; students are provided with the relevant skills that match globally accepted standards of excellence. The School sees immense opportunity in the creation of new knowledge in areas of contemporary relevance, and in offering programmes using non-conventional models such as online and distance education. Offering continuing education for adult learners and vocational training are other opportunities that the university aims to tap.

MISSION OF SBPPSE

To provide an enabling environment for developing engaged, inspiring and innovative leaders.

VALUES OF SBPPSE

- EXCELLENCE
- INCLUSIVENESS
- TEAMWORK
- OWNERSHIP
- COMPASSION
- INTEGRITY
### ADVISORY BOARD AND BOS OF SBPPSE

<table>
<thead>
<tr>
<th>Name</th>
<th>Position/Company</th>
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<tbody>
<tr>
<td>Abhishek Kumar</td>
<td>Partner, Rainforest Venture Network</td>
</tr>
<tr>
<td>B. V. Sriraman</td>
<td>Partner, Accenture Management Consulting</td>
</tr>
<tr>
<td>Ajay Bimbhet</td>
<td>Chairman, C X O Solution Private Limited</td>
</tr>
<tr>
<td>A. S. Narag</td>
<td>Ex-Dean, FMS, University of Delhi</td>
</tr>
<tr>
<td>B. V. Sriraman</td>
<td>Partner, Accenture Management Consulting</td>
</tr>
<tr>
<td>Kartik Dave</td>
<td>Dean, SBPPSE, Ambedkar University Delhi</td>
</tr>
<tr>
<td>Dilip Cherian</td>
<td>Consulting Partner, Perfect Relations</td>
</tr>
<tr>
<td>Manish Mathur</td>
<td>Partner, ATKeamey</td>
</tr>
<tr>
<td>Jatin Bhatt</td>
<td>Vice Chancellor (I/c), Ambedkar University Delhi</td>
</tr>
<tr>
<td>Venita Kaul</td>
<td>Prof. Emeritus, School of Education Studies, Ambedkar University Delhi</td>
</tr>
<tr>
<td>B. V. Sriraman</td>
<td>Partner, Accenture Management Consulting</td>
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<tr>
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<tr>
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<td>Vice Chancellor (I/c), Ambedkar University Delhi</td>
</tr>
<tr>
<td>Venita Kaul</td>
<td>Prof. Emeritus, School of Education Studies, Ambedkar University Delhi</td>
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### BOARD OF STUDIES (BOS)

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<tr>
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<tr>
<td>Kartik Dave</td>
<td>Professor and Dean, SBPPSE</td>
</tr>
<tr>
<td>Sharique Farooqi</td>
<td>Professor, SBPPSE</td>
</tr>
<tr>
<td>Kanwal Anil</td>
<td>Associate Professor, SBPPSE</td>
</tr>
<tr>
<td>Richa Awasthi</td>
<td>Associate Professor, SBPPSE</td>
</tr>
<tr>
<td>Jyotimoy Bhattacharya</td>
<td>Associate Professor, SLS</td>
</tr>
<tr>
<td>Rakesh Mohan Joshi</td>
<td>Professor, IIFT, Delhi</td>
</tr>
<tr>
<td>Kritika Mathur</td>
<td>Assistant Professor, SBPPSE</td>
</tr>
<tr>
<td>Divya Chopra</td>
<td>Assistant Professor, SDes</td>
</tr>
<tr>
<td>Vivek Mehta</td>
<td>MD &amp; CEO, Sage Publications India</td>
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<tr>
<td>Babu P. Ramesh</td>
<td>Professor, SDS</td>
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<tr>
<td>Abad Ahmad</td>
<td>Formerly Dean, FMS, Delhi University</td>
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<tr>
<td>Rakesh Mohan Joshi</td>
<td>Professor, IIFT, Delhi</td>
</tr>
<tr>
<td>Vivek Mehta</td>
<td>MD &amp; CEO, Sage Publications India</td>
</tr>
</tbody>
</table>
MBA PROGRAMME STRUCTURE

The two-year full-time MBA programme is an innovatively conceived programme integrating state of the art development in the field of management education. Going beyond the exclusive focus on large and organised sectors, the programme also addresses issues of micro, small and unorganised sectors of the economy. The programme focuses on wealth generation as much as wealth management by sensitizing students to wider socioeconomic issues and by creating awareness on the importance of enterprise creation. Students are admitted through a national level entrance test followed by a Personal Interview.

SALIENT FEATURES OF MBA PROGRAMME STRUCTURE

- The compulsory courses include foundation courses in the functional areas of management along with courses sensitizing participants to the wider context of business and management. These include basics in the areas of public policy and social entrepreneurship as well.

- By focusing on essential skill development through courses on Business Communication and Personality Development, SBPPSE ensures that the focus remains on the student and their immediate needs.

- All participants are required to undertake a summer internship of 8-10 week duration worth 4 credits after the completion of first 2 semesters in Year I.

- In the second year, electives are available from the domain of Finance and Accounting, Marketing, HR and OB, Operations Management and Decision Sciences, Economics and Public Systems and Contemporary Issues.

- Apart from the electives offered at SBPPSE, students can choose electives offered by the other Master level programmes in the University.

- Students are also equipped with sound practices for conducting independent research by encouraging them to undertake a study of a real life management problem/academic research and documenting it in the form of a project report through a compulsory course on project study in the 4th semester of the programme worth 4 credits.

PEDAGOGY

- Learning pedagogy is based on a mix of reflections on readings, case studies, activities and simulations. Emphasis is on interactive and group learning to promote team-skills.

- The School follows a policy of continuous assessment and grade-based evaluation; students can pick up credits from programmes offered in other Schools within the University.
Instruction is imparted in two semesters each year with a total of four semesters in two years. Students are required to successfully complete courses worth 84 credits of 2 or 4 credits to be eligible for the award of the MBA degree. Out of the 84 credits, 44 credits are to be earned through the compulsory foundation courses. The curriculum has been innovatively designed to bring about change in the way students think and perceive the world around them.

**FIRST YEAR**

In the two semesters during the first year, students undertake the compulsory foundation courses of 2 credits each. Each semester is divided into 2 slots. The semester-wise courses are as given below:

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<tr>
<th>Slot - 1 (August - September)</th>
<th>Slot - 2 (October - December)</th>
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<tbody>
<tr>
<td>SBP2MB121</td>
<td>Business, Culture and Society</td>
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<td>SBP2MB122</td>
<td>Marketing Management</td>
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<td>SBP2MB123</td>
<td>Organisational Behaviour</td>
</tr>
<tr>
<td>SBP2MB124</td>
<td>Business Statistics</td>
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<td>SBP2MB125</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>SBP2MB126</td>
<td>Managerial Economics</td>
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<table>
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<tr>
<th>Slot - 1 (January - March)</th>
<th>Slot - 2 (April - June)</th>
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<tr>
<td>SBP2MB221</td>
<td>Business Ethics and Corporate Social Responsibility</td>
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<tr>
<td>SBP2MB222</td>
<td>Innovation and Entrepreneurship</td>
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<tr>
<td>SBP2MB223</td>
<td>Leadership and Change</td>
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<td>SBP2MB224</td>
<td>Operations Management</td>
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<td>SBP2MB225</td>
<td>Corporate Finance</td>
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<td>SBP2MB226</td>
<td>Structured Thinking and Problem Solving</td>
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<tr>
<td>SBP2MB227</td>
<td>Business Research</td>
</tr>
<tr>
<td>SBP2MB228</td>
<td>Spreadsheet Modelling</td>
</tr>
</tbody>
</table>

**Summer Internship**

At the end of the first year, during the summer months (April - June) students undergo summer internship in an organisation.

Students are required to submit a certificate of completion and satisfactory performance from the host organisation and a project report after the successful completion of the internship.

Students earn 4 credits from the successful completion of summer internship.
SECOND YEAR

The schedule of the second year consists of two semesters: Semester III and IV. Each semester is again divided into two slots. In addition to the compulsory courses on Business Law & Corporate Governance, and Strategic Management, students choose electives worth 20 credits and 12 credits in the third semester and fourth semester respectively. Students choose the requisite number of electives from the basket of electives floated by the School before the commencement of each semester. The students also have the option to choose courses offered by other programmes of the university as elective courses. In the fourth semester, students undertake a project study and submit a report carrying 4 credits. The schedule of courses during the second year of the programme is as given below:

<table>
<thead>
<tr>
<th>Slot - 1 (August - September)</th>
<th>Slot - 2 (October - December)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SBP2MB321</td>
<td>Business Law and Corporate Governance</td>
</tr>
<tr>
<td>SBP2MB322</td>
<td>Strategic Management</td>
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<tr>
<td>Electives worth 8 Credits</td>
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<table>
<thead>
<tr>
<th>Slot - 1 (January - March)</th>
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<tbody>
<tr>
<td>SBP2MB421</td>
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<tr>
<td>Electives worth 12 Credits</td>
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</table>
AREA WISE LIST OF ELECTIVES OFFERED DURING SECOND YEAR OF MBA PROGRAMME

2 CREDITS EACH

FINANCE AND ACCOUNTING

- SBP2MB501 | Financial Derivatives
- SBP2MB502 | Security Analysis and Portfolio Management
- SBP2MB503 | Financial Markets
- SBP2MB504 | Micro Finance
- SBP2MB505 | Strategic Cost Management
- SBP2MB506 | Business Valuation and Corporate Restructuring

MARKETING

- SBP2MB611 | Brand Management
- SBP2MB612 | Consumer Behaviour
- SBP2MB614 | Services Marketing
- SBP2MB615 | Retail Marketing
- SBP2MB616 | Sales and Distribution Management

HUMAN RESOURCES AND ORGANISATIONAL BEHAVIOR

- SBP2MB721 | Building Teams for Excellence
- SBP2MB722 | Diversity and Intercultural Management
- SBP2MB723 | Coaching, Counselling and Mentoring
- SBP2MB724 | Performance Management
- SBP2MB726 | Compensation and Reward Management

OPERATIONS MANAGEMENT AND DECISION SCIENCES

- SBP2MB831 | Supply Chain Management
- SBP2MB832 | Service Operations Management
- SBP2MB834 | Advanced Management Science Methods
- SBP2MB835 | Total Quality Management

ECONOMICS AND PUBLIC SYSTEMS

- SBP2MB941 | Political Economy
- SBP2MB942 | Global Business Environment
- SBP2MB944 | Rural and Urban Land Systems
- SBP2MB946 | International Economics

CONTEMPORARY ISSUES

- SBP2MB901 | Internship with NGO
Kuriakose Mamkoottam
Professor Emeritus and Founding Director

Prof Kuriakose Mamkoottam, after obtaining his Masters and Doctoral degrees in Sociology from the Delhi School of Economics, was a Professor of HRM and Industrial Relations at FMS, University of Delhi, where he was also the Head & Dean (2009-11). He is currently the Executive Chairperson of AUD Center for Incubation, Innovation and Entrepreneurship.

Kartik Dave
Professor and Dean

Prof Kartik Dave obtained his PhD(Marketing) from Udaipur University. He has more than 20 years of teaching and industry experience, and his academic and research interests include Services Marketing, Marketing Management, Marketing Strategy, Retail Marketing, Branding, Strategic Management and Consumer Behaviour.

Md. Sharique Farooqi
Professor

Prof. Md. Sharique Farooqi is a graduate with specialization in Product Design, from the National Institute of Design, Ahmedabad. His areas of special interest and expertise are Design Education and Institution Building, Design Management and Capacity Development for the unorganised sector especially related to skill based economic activities.

Kanwal Anil
Associate Professor

Dr Kanwal Anil is a PhD from the University of Lucknow in the area of Securitization and Structured Finance and an FDP from IIM (Ahmedabad). She has been into full-time teaching, training and research for the past 19 years and her major areas of academic interests include Accounting, Micro-finance and Social Entrepreneurship.
Dr Richa Awasthy has obtained her PhD from Jamia Hamdard University and Masters and Bachelors Degree in Psychology from University of Delhi. With more than 20 years of experience in research, consultancy and teaching, her academic interests include Organisational Culture, Change and Learning Organisations.

Dr K Valentina holds Doctoral and Masters degrees in Sociology from JNU. Along with her work in the Social Sector, her academic interests include Public Policy and CSR.

Dr Anshu Gupta obtained her PhD, MPhil and Masters degrees in Operational Research from University of Delhi. She has more than 10 years of experience in teaching and research. Her academic interests include Mathematical Modeling and Optimization, Supply Chain and Total Quality Management.

Dr Nidhi Kaicker has obtained her PhD and MBA from Faculty of Management Studies, University of Delhi, FDP from IIM (Ahmedabad) and Bachelors in Economics from St. Stephens College. Her academic interests include Microeconomics, Agriculture and Food Security, and Business Valuation.

Dr Kritika Mathur has obtained her PhD from Faculty of Management Studies, University of Delhi. She is an MA in Economics from Jamia Millia Islamia. Her academic interests include International Business, Security Analysis and Portfolio Management, and Commodity Markets.

Dr Kalindi Maheshwari has obtained her PhD and Masters degrees in International Business from Manchester Business School, and Bachelors in Economics from SRCC, University of Delhi. Her academic interests include International Business, Entrepreneurship and Leadership & Change.
ADJUNCT FACULTY AND PRACTITIONERS

A.P. Dash,
Director, Noida International & formerly a Professor at PMI, ex-GM NTPC

Aditya Gupta,
Business Head, DIESL 3PL division of TVS Logistics Ltd.

Aman Gupta,
Director, Mega Public Address Systems

Amit Kumar
Supply Chain Professional at Emr & Young LLP

Alok Misra,
Public Policy & Governance, AM Singhvi Chair Professor, Chairperson - School of Public Policy & Governance at Management Development Institute, Gurgaon

Arun Kumar Ghosh,
Head-Logistics & Supply Chain Management, Konic a Minolta Business Solution India Pvt. Ltd.

Ashok Kumar Mathur,
Retd. DDG, DCP, Ministry of Chemicals & Fertilizers, Govt. of India

Ashutosh Bhartwaj,
Head of Marketing, Broomberg Services

Chander Mani Shama,
Project Manager, Technip PMC

Deep Jyoti Sonu Brahma,
Co-founder, Farm2Food Foundation

Divya Mukand,
Director, Streaming department, Pravah

Gaurav Kriplani,
Organisation Solutions Specialist at McKinsey & Company

Indira Wadhawan,
Deputy Manager - HR, ABP News Network

Kumar Gaurav,
Manager Priority Regional Sales, Kotak Privy League

Mala Bhandari,
Founder, Social and Development Research and Action Group (SADRA)

Masayoshi Tamura,
General Manager, Digital Solutions and Services Group, Hitachi India Pvt. Ltd.

Meenakshi Davar,
Executive Director, Power Grid Corporation of India Ltd.

Menka Gokani,
Assistant Training Manager, The Leela Palace Hotel

Minhaz Majumdar,
Co-founder, The Earth & Grass Workshop

Mohit Chhabra,
Co-founder and Principal of KNOedge Corporate Services

Navneet Bali,
Chief Operating Officer & Head of Business, International Oncology (Cancer Therapy Centre)

Pavan Kaushik,
Head - Corporate Communication, Hindustan Zinc (Vedanta)

Poonam Shama,
Director, HR, Heidelberg Cement, India

Pradeep Shukla,
Director and CEO, Primo Integrated Services Pvt. Ltd.

Prashant
Isha Foundation

Pramod Joshi,
Adviser, Organizational Strategy and HR, myKaama

Rajiv Arora,
HR Leader, Global Operations Shared Services (G OSS), Mercer

Ramesh Krishnan,
Vice President, Sales & Operation, NECC Ltd. (Moderator)

Raveesh Chhetri,
Training Manager, The Leela Palace Hotel

Saibal Paul,
Associate Director, Sa-Dhan

Sanjeev Khanna,
Director Petroleum Retailing & Marketing - TCS Tata Group

Saroj Kumar Mohanta,
Director, EC OC IATE Consultants Private Limited

Satyakki Bhattacharjee,
Chief People Officer, ABP News Network

Shivani Arora,
Assistant Professor, Delhi University

Sihari Naidu,
Economist, National Institute of Public Finance and Policy

Suchit Aggarwal,
Managing Director, Bid Box

Sunil Ashra,
Professor of Economics, Management Development Institute (MDI), Gurugram

Surabhi Agarwal,
Assistant Editor, Economic Times

Utsav Shukla,
Founder, Team Builders

Vikram Malladi,
Head of Planning & Project Management, Amway India
ALUMNI

There are many activities that are undertaken to promote sports and healthy living among students at AUD. As a part of the Alumni Connect Initiative, a sports event was organized by the AUD Business School Alumni Association (AUDBA) in January 2018 in the University Campus. Cricket, Football, Volleyball, Basketball, and Kabbadi matches were played between the current students and the alumni of the school.

More than 40 alumni, and faculty came together during the first annual Alumni Networking Event on August 20, 2017, in AUD Campus. Guests spent the evening reconnecting, catching up on careers and their alma mater. The Annual Alumni Dinner to give a farewell to the Outgoing MBA Batch of 2016-18 was held at the India International Center in April 2018.

CONFLUENCE

A day long event Confluence with a series of Panel Discussions was hosted by the school in August 2017. The event included discussions over three broad themes which included - Changing role of HR in VUCA Era, Entrepreneurship and Youth Engagement and Indian Supply Chain Readiness for Make in India.

PANEL DISCUSSION

A Panel discussion on Union Budget 2018 was organised in February 2018 to facilitate an informed discussion on the Union Budget, reviewing and analyzing hits and misses of the budget, its prominent policies and understanding the macro economic implications of the budget.

KALEIDOSCOPE

The Annual MBA fest - Kaleidoscope 2018, saw successful participation by students from business schools and colleges across the city, participating in the two key events - a Debate on the topic “Does Marketing with a Social Cause Humanize a brand” and the Best Manager competition.
STUDENT ACTIVITIES

To make sure that students of SBPPSE get an all-round edge in their personality, the Student Council organised a number of activities, including FILM4Change Video Making Competition, Pottery Making Workshop, Rangoli Making Competition and Earring & Tassel making workshop in the academic year.

SPORTS DAY

“Sport is human life in microcosm.” It requires discipline, assertiveness, the ability to work as a team and a willingness to compete without fear of failure. Playing any kind of sport brings out the leader in you. The Student Council held the Annual Sports Day of SBPPSE on 14 October 2017.

OUTBOUND

An Outbound Training Programme was organized in the Kashmere Gate campus. The programme was conducted focusing on the holistic development of the students. The training was coordinated by Mr. Utsav Shukla and his team.

The First and Second Year students of MBA visited a manufacturing plant of Parle Biscuits at Neemrana, Rajasthan and warehouse facilities managed by TVS Logistics Services, DIESL 3PL Division for its clients Amway India and Eureka Forbes, respectively.
Given the growing demand of digital and social media marketing in the job market, a three day Digital Marketing Workshop was conducted for the students of SBPPSE. Mr. Rahul Jain (Founder and Director of FindmyAdmission) was invited to conduct the workshop.

A Round Table Discussion on the topic ‘Rigour and relevance issue in Management Research’ was held in November 2017. The purpose of round table was to stimulate discussion among researchers from management and related disciplines to deliberate on the distinct goals of academics and practitioners, and collaboration between the goals.
“The school’s curriculum is designed in such a way that it provides sound foundation for learning management principles in congruence with public policy framework. Practical application is nuanced through carefully handpicked case studies which has immensely helped me in my professional assignments.”

Dishant Chaudhry  
MBA Batch 2012-14  
Assistant Director | Delhi Development Authority, Govt. of India

“My journey at SBPPSE, AUD has been enriching and enthralling one. Initially, I was skeptical about the newly established institution as there is no brand name attached to our school, now after completing 2 years in SBPPSE, I felt there has been a sea change in my personality. The course helped me to develop as an individual as I learnt the traits of Perseverance, Leadership and Patience. Knowledge gained from course content, case studies, projects, field visits, faculty, industry experts helped me to get the industry exposure. The best part about the AUD is the inclusiveness among different schools and courses which at the end helps the students to grow and gain confidence in their social sphere. I had the most amazing 2 years at AUD. I wish a great success to the school and to upcoming batches”

Aditya Gupta  
MBA Batch 2015-17  
Management Trainee | NHDC

“My experience at the School of Business was not only academically stimulating, but it also prepared me for all obstacles that I might face in my corporate life. The long hours of dedicating to assignments, to being taught by the best faculty has made me a wholesome professional. This place will surely bring out the best in you!”

Sugandha Tyagi  
MBA Batch 2013-15  
Meltwater India Private Limited

“SBPPSE has been a great learning experience. With a faculty that strives to instill ownership and knowledge among students combined with the healthy environment of the campus, it’s an absolute win for any student planning to reach self-actualization. The school provides management education with a difference which adds to one’s personality and develops a heightened sense of awareness. The varied spectrum of the curriculum used to intrigue me the most during my time at SBPPSE. I will take the liberty to say that I have spent the most valuable two years of my life here”

Yamini Saini  
MBA Batch 2015-17  
Growth Manager | Zomato

“The pedagogy adopted by the school helped us to shape our career in management. The industry student interaction helped us in getting practical insight to real management problems.”

Nitika Gaba,  
MBA Batch 2014-16  
PhD Research Scholar, Department of Management Studies, IIT Madras
SBPPSE
Batch Summary
2018-19

Batch Demographics

First Year
- Female Students: 45%
- Male Students: 55%

Second Year
- Female Students: 52%
- Male Students: 48%

Academic Background

<table>
<thead>
<tr>
<th></th>
<th>First Year</th>
<th>Second Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humanities</td>
<td>20%</td>
<td>16%</td>
</tr>
<tr>
<td>Business/Commerce/Economics</td>
<td>58%</td>
<td>40%</td>
</tr>
<tr>
<td>Science</td>
<td>10%</td>
<td>14%</td>
</tr>
<tr>
<td>Engineering</td>
<td>12%</td>
<td>30%</td>
</tr>
</tbody>
</table>

Work Experience

- 27% Students have work experience in First Year
- 30% Students have work experience in Second Year
SECOND YEAR

**STUDENT PROFILES**

**BCom (Hons)**
Deen Dayal Upadhyaya College, Delhi University

*Summer Internship 2018*
Yatra.com

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**BBA**
Vivekananda Institute of Professional Studies, GGSIPU, Delhi

**Work Experience**
Founder of Quirky byte, Media (from 2015 to present) and Green Brew

*Summer Internship 2018*
Monash Apparels

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**B Tech (Electronics)**
HR Institute of Technology, Uttar Pradesh Technical University

*Summer Internship 2018*
Genex Logistics

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**BBA**
Maharaja Surajmal Institute, GGSIPU, Delhi

*Summer Internship 2018*
Mercedes Benz

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**BA (Hons) Economics**
Ramjas College, Delhi University

*Summer Internship 2018*
Cream Bell

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**BA (Hons) Political Science**
Maitreyi College, Delhi University

*Summer Internship 2018*
Devyani International

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**B Tech (Electronics)**
Giani Zail Singh Campus College of Engineering and Technology, Maharaja Ranjit Singh, Punjab Technical University, Bathinda, Punjab

**Work Experience**
C&C Energy Pvt Ltd (16 Months)

*Summer Internship 2018*
LG Electronics

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**B Tech (Mechanical & Automation)**
GB Pant Engineering College, GGSIPU, Delhi

**Work Experience**
6W Research (13 Months)

*Summer Internship 2018*
Weber Shandwick
Apoorna Goel
B Tech (Electronics)
Bhaskaracharya College of Applied Sciences, Delhi University
Summer Internship 2018
Panasonic

Ashita Kispotta
BBA (Hons)
Sam Higginbottom University of Agriculture, Technology and Sciences, Allahabad
Summer Internship 2018
PTC India

Atif Ahmed
BA (Hons) Economics
Jamia Millia Islamia, Delhi
Summer Internship 2018
Axis Bank

Bhawna Chandra
BBS (Management)
Deen Dayal Upadhyaya College, Delhi University
Summer Internship 2018
SMC Global

Aruni
BCom (Hons)
Indraprastha College for Women, Delhi University
Summer Internship 2018
Autoline works

Asveen Kaur
BMS (Finance)
Shaheed Sukhdev College of Business Studies, Delhi University
Summer Internship 2018
HDFC

Bakul Dhawan
B Tech (Food Technology)
Amity Institute of Food Technology, Amity University, Noida
Summer Internship 2018
Bajaj Energy

Deepak Sehrawat
BA (Hons) Sociology
Ambedkar University Delhi
Summer Internship 2018
Prowisdom

Esha Razdan
Bachelor in Mass Media
Khalsa College, Mumbai University
Work Experience
Bollywood Hungama (10 months), Dainik Bhaskar (4 years), HT Media (10 months)
Summer Internship 2018
Vedanta

Ipsiita Barua
BSc (Hospitality and Hotel Administration)
Institute of Hotel Management Catering Technology & Applied Nutrition, Kolkata
Summer Internship 2018
Devyani International
Nishant Saini
B Tech (Mechanical Engineering)
Mahavir Swami Institute of Technology, Sonepat, Maharishi Dayanand University
Work Experience
Sperry Plast (14 months)
Summer Internship 2018
Future Group

Nupur Mehra
BA (Hons) Business Economics
College of Vocational Studies, Delhi University
Work Experience
Willis Towers Watson (6 months)
Summer Internship 2018
Devyani International

Pooja
B Com (Program)
School of Open Learning, Delhi University
Work Experience
India Tax Info Pvt. Ltd. (17 Months), Alfa Therm Ltd (10 months)
Summer Internship 2018
SMC Global

Prema Priyadarsini
B Tech (Mechanical & Automation)
Indira Gandhi Institute of Technology, GGSIPU, Delhi
Summer Internship 2018
SMC Global

Ruchika Singh
BA (Hons) Journalism
Kalindi College, Delhi University
Summer Internship 2018
Genex Logistics

Sagar P Vishwakarma
B Com (Hons)
KD College of Commerce and General Studies, Vidyasagar University, West Bengal
Summer Internship 2018
AXIS Bank

Sandeep Kumar
B Com (Hons)
Dyal Singh Evening College, Delhi University
Summer Internship 2018
Polyplex

Shivangi Agarwal
B Tech (Electronics & Communication)
Northern India Engineering College, Lucknow
Work Experience
Teach Info Software Services LLP (12 Months), Amicus Infotech (13 Months)
Summer Internship 2018
Weber Shandwick

Shobhit Arora
B Tech (Electrical & Electronics Engineering)
The NorthCap University (Formerly ITM University), Gurgaon
Summer Internship 2018
Om Logistics

Somya Bansal
B Tech (Computer Science)
Shyama Prasad Mukherjee College, Delhi University
Summer Internship 2018
KPMG
Sonali

**BSc (Hons) Mathematics**  
Janki Devi Memorial College, Delhi University

**Work Experience**  
NGO - Leaders for tomorrow  
(10 months)

**Summer Internship 2018**  
Genex Logistics

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Swati Singh

**BASC (Hons) Electronics**  
Shaheed Rajguru College of Applied Sciences for Women, Delhi University

**Summer Internship 2018**  
SMC GLOBAL

---

Tanya Mann

**B Tech (Computer Science)**  
Maharaja Surajmal Institute, GGSIPU, Delhi

**Summer Internship 2018**  
Busy Infotech Pvt Ltd

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Vinayak Sharma

**BCom (Hons)**  
School Of Open Learning, Delhi University

**Summer Internship 2018**  
Azure Power

---

Mayur

**BMS (Human Resources)**  
Keshav Mahavidyalaya, Delhi University

**Summer Internship 2018**  
Indian Oil Corporation
STUDENT PROFILES
FIRST YEAR

Abhishek Verma

BBS (Finance)
Shaheed Sukhdev College of Business Studies, Delhi University

Work Experience
SMC Global Securities Pvt. Ltd. (7 months), University Express Media & Consultancy (9 months) and Skillkindle Learning Pvt. Ltd. (3 months)

Ananya Garg

B.Com (Hons)
Lakshmibai College
Delhi University

Ankit Saini

BA (Hons) English
Ambedkar University Delhi

Ankit Kumar

B Tech (Mechanical)
Maharaja Agrasen Institute of Technology, GGSIPU, Delhi

Areeba Faisal

BA (Hons) Psychology
Ambedkar University Delhi

Arunima Mudgal

BBA
Jagan Institute of Management Studies, GGSIPU, Delhi

Deepanshu Verma

BMS (Finance)
Deen Dayal Upadhyaya College, Delhi University

Depanshu Verma

BMS (Finance)
Keshav Mahavidyalaya, Delhi University
<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Institute</th>
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</thead>
<tbody>
<tr>
<td>Dhriti Sharma</td>
<td>B.Tech. (Computer Science)</td>
<td>Northem India Engineering College, GGSIPU, Delhi</td>
</tr>
<tr>
<td>Divya Marwaha</td>
<td>B.Com (Hons)</td>
<td>Gargi College, Delhi University</td>
</tr>
<tr>
<td>Divya Sardana</td>
<td>BA (Hons) English</td>
<td>Lady Sri Ram College for Women, Delhi University</td>
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<tr>
<td>Gundailung Gonmei</td>
<td>BA Program</td>
<td>School of Open Learning, Delhi University</td>
</tr>
<tr>
<td>Gurjeet Singh</td>
<td>BCA (Computer Applications)</td>
<td>Vivekananda Institute of Professional Studies, GGSIPU, Delhi</td>
</tr>
<tr>
<td>Hari Sharan</td>
<td>B.Tech (Software Engineering)</td>
<td>Delhi Technological University</td>
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<tr>
<td>Harish Kumar</td>
<td>B.Com (Program)</td>
<td>Sri Aurobindo College, Delhi University</td>
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<tr>
<td>Himanshu Kumar</td>
<td>Work Experience</td>
<td>Millennium Systems (7 Months)</td>
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<tr>
<td>Harish Kumar</td>
<td>B.Com (Hons)</td>
<td>Keshav Mahavidyalaya, Delhi University</td>
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<tr>
<td>Jaya Gupta</td>
<td>BBA</td>
<td>New Delhi Institute of Management, GGSIPU, Delhi</td>
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<tr>
<td>Keduwutso Sutso</td>
<td>Work Experience</td>
<td>Satyawati College, Delhi University</td>
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<tr>
<td>Keduwutso Sutso</td>
<td>B.Com (Hons)</td>
<td>Delhi University</td>
</tr>
</tbody>
</table>
**Maneesh A P**

**B.Com (Hons)**
Acharya Narendra Dev College, Delhi University

**Work Experience**
- Apex Guards Facilities Management Pvt Ltd (8 months)
- Andy Entrepreneurship Lab at ANDC (12 Months)

**Medha Roy**

**BBA**
Maharaja Agrasen Institute of Management Studies, GGSIPU, Delhi

**Mohammad Safwan**

**B.Tech**
Electronics & Communication
VIT University, Vellore

**Pallavi Joshi**

**BCom Programme, MCom**
Sri Aurobindo College, Delhi University, IGNOU

**Prasoon Awasthi**

**Rajan Slathia**

**M.Tech (E), Electronic & Communication**
VIT University, Vellore

**Madhuika Verma**

**B.Com (Hons), M.Com**
Sri Ram College of Commerce, Delhi University

**Manish Gupta**

**BBA**
Maharaja Surajmal Institute, GGSIPU, Delhi

**Rachel Khalkho**

**B.Com (Hons)**
Deshbandhu College, Delhi University

**Lavanya Lalan**

**B.Com (Hons)**
Rajdhani College, Delhi University

**Rachel Khalkho**

**B.Com Programme, MCom**
Sri Aurobindo College, Delhi University, IGNOU

**Madhurika Verma**

**M.Tech (M), Electronic & Communication**
VIT University, Vellore

**Rajan Slathia**

**B.Com (Hons)**
Deshbandhu College, Delhi University
Saurabh Patel
BA (Hons) (Human & Social Science)
Cluster Innovation Centre, Delhi University
Work Experience
Cofounded- Precisely (March 2018-present), Maslow Initiative Foundation (September 2017-present) and Lithics.in (September 2016-present)

Rohit Nathan Pillai
B.Com (Hons)
Delhi College of Arts & Commerce, Delhi University
Work Experience
KPMG India (Bsr & Co. LLP) (10 months)

Roshni Rajan
BA (Hons) Business Economics
Sri Guru Gobind Singh College of Commerce, Delhi University

Saviour Basumata
B.Com (Hons)
Moti Lal Nehru College, Delhi University

Shefali Sharma
B.Ed
Miranda College, Delhi University

Smiti Singh
B.Sc in Hospitality & Hotel Administration, NCHMCT
Institute of Hotel Management, Pusa Road, Delhi

Sumedha Rawat
B.Com (Hons)
Dyal Singh College, Delhi University

Sumit Chhabra
B.BA
Rukmini Devi Institute of Advanced Studies, GGSIPU, Delhi
BA (Hons) Journalism
Maharaja Agrasen College, Delhi University

Trishla Sharma

BA (Hons) Journalism
Indraprastha College for Women, Delhi University

Tanmay Ahluwalia

BA(Hons) History, MA (History)
Sri Venkateswara College, Delhi University, Department of History, Delhi University

Tanmay Kulshrestha
Industry and Academia have long shared a mutually beneficial relationship, and here at SBPPSE, we respect and honor that tradition. We have a strong commitment to build durable and long-lasting relationships with the corporate world. Our curriculum is tailor-made to meet the growing demands of today’s markets, and we regularly invite faculty from the industry to deliver courses. The students get an insight into the corporate world through internships, industry visits, live projects, guest lectures, and alumni linkages. Our students are required to undergo a summer internship in the months of April - June, and our graduating students are available to join various organisations where they get a final placement offer by April / May. Our campus placements (Final and Summer internships) for the academic session 2018-19 begin in September 2018.

FACULTY ADVISORS

Dr. Kalindi Maheshwari
Assistant Professor
kalindi@aud.ac.in

Dr. Kritika Mathur
Assistant Professor
kritika@aud.ac.in

PLACEMENT COORDINATOR

Ms. Aparna Mathur
aparnamathur@aud.ac.in

STUDENT PLACEMENT TEAM

Anuj Sharma
Secretary (Placements)
anujsharma.17@stu.aud.ac.in

Shobhit Arora
Joint Secretary (Placements)
sarora.17@stu.aud.ac.in

Ananya Aparajita
Joint Secretary (Placements)
aaparajita.17@stu.aud.ac.in